



Free business assessments to ensure the program and services meet your individual needs.

The San Diego Growth Program (SDGP) offers assistance to entrepreneurs interested in starting or growing their existing business in San Diego. **SDGP** offers a unique and dynamic process that *cultivates collaboration* between professionals, business experts and community leaders to help businesses exceed their potential.

To provide startup and growth assistance, **SDGP** resources include the necessary facilities, services and guidance needed to succeed in today's tough environment.

F A C I L I T I E S

If you are an **SDGP** client and your business needs startup space or an existing business who requires flexibility to grow, our facilities may be an option.

Businesses that locate in the facility operate independently while having the resources available to them to expand their business.

In addition, tenants save money by leasing only the amount of space they need today, yet have the ability to grow into a larger space as their business expands.

Individual office space ranges from 250 square feet to a maximum of approximately 1,500 depending on availability.

By leasing space with **SDGP**, you are insured a low-cost starter lease with flexible terms, shared resources, comprehensive business services and professional support to help you grow.

Your business will enjoy all the amenities typically available only to larger companies.

S E R V I C E S

SDGP's resources and services are broken down into three categories. These are:

(1) **Business Review and Strategic Planning** - mentoring service for clients, to guide and assist them in all aspects of their business ranging from operations and finance, to marketing and sales.

(2) **Administrative / Management Services** - Our experienced staff is ready to assist you in completing your work confidentially and accurately on a full time, part-time or as-needed basis.

(3) **Shared Resources** - Unique access to marketing campaigns and much more that make implementing your growth plan possible.

R E S O U R C E S

Major services available to **SDGP** Clients include:

- ▶ *Business Plan Development*
- ▶ *Brand Development*
- ▶ *Financial Modeling / Feasibility Studies*
- ▶ *Financing and Funding Resources*
- ▶ *Strategic Planning Assistance*
- ▶ *Admin Support*
- ▶ *Research and Development*
- ▶ *Marketing and Sales*
- ▶ *Mentorship Network Program*
- ▶ *Accounting and Bookkeeping*
- ▶ *Incorporation*
- ▶ *Logo / Branding*
- ▶ *Website & SEO*

G U I D A N C E

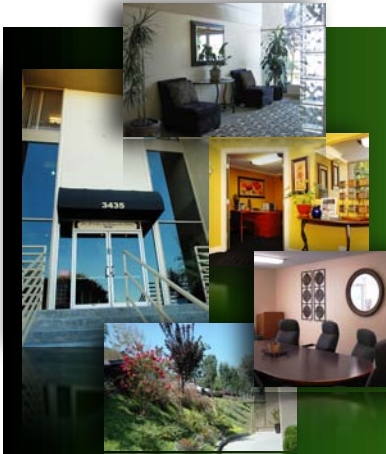
Guidance is provided by experienced business professionals and community leaders with the skills and experience in starting, running, and financing companies from A-Z.

SDGP assists entrepreneurs, owners, and managers to establish new businesses, review their current operations, develop strategic direction and plan for future expansion.

You do not have to be a Tenant in SDGP's rental facility to use these services. Simply contact us, we are here to help.

CONTACT

3435 & 3443
Camino Del Rio South
San Diego, California 92108
P: 619-955-6620
E: Info@SDGrowth.com
W: www.SDGrowthProgram.com



WHAT SDGP CAN DO FOR YOU

- ▶ Incorporation services
- ▶ Business Plan Writing
- ▶ Business Plan Implementation
- ▶ Professional Facilities
- ▶ Utilities / janitorial services included
- ▶ Shared office equipment & resources
- ▶ Executive-Style Conference room
- ▶ In-house seminars/training
- ▶ Strategic Planning
- ▶ Ample parking / handicap accessibility
- ▶ and much more



IS SDGP RIGHT FOR YOU?

The facilities and services are designed for start-up and growing business within any industry. Businesses are accepted from those in the initial stages to those struggling to get revenue and income to the desired level.

What is the Process?

Businesses interested in becoming a member tenant start with a basic application process which includes business review and assessment, resulting in a growth plan to ensure SDGP is right for you. Each application is screened and approved by our Tenant Selection Committee. We offer resources and network contacts that can assist you through this process.

What are the Fees?

The guidance, support, facility and resource programs have many free or at-cost services for it's business members.

Reasonable fees and charges for SDGP services are worked out with clients on a case-by-case basis - we don't believe in the "one-size-fits-all" approach to growing start-up companies. A number of the listed services are included in the agreement between clients and the SDGP, others are provided on a "fee for use and access" basis and generally designed to be used "as needed and as available."

Do you take Equity?

Unlike similar "incubator" programs that accept only the most promising ventures, SDGP works with any entrepreneur with any vision. We are focused on providing support services to those looking to turn their ideas into reality and don't believe in taking an ownership percentage. We are so confident you will be overly impressed in the support you receive from SGDP that you will want to take us with you throughout your success.



V A L U E O V E R V I E W

FACILITIES

Major facility features available to SDGP Clients include:

- ▶ 250 to 1,500 sq. ft. Suites
- ▶ Low-Cost Starter Lease
- ▶ Newly Remodeled Interiors
- ▶ Flexible Lease Terms
- ▶ Utilities Included
- ▶ Executive-Style Conference room (no cost)
- ▶ On-Site Management, Janitorial & Security
- ▶ On-Site Deli (Great Food!)
- ▶ Fully Furnished Suites Available
- ▶ Print & Copy Center
- ▶ High-Speed Internet
- ▶ Digital Phone System
- ▶ Great Referrals / Events

SERVICES

Management services available to SDGP Clients include:

- ▶ Incorporation Services
- ▶ Feasibility Studies
- ▶ Business Plan Development
- ▶ Company Branding / Logo Design
- ▶ Stationary / Brochures / Teasers
- ▶ Website Design / Online Marketing / SEO
- ▶ Domain Name Registration / Hosting
- ▶ Full and Part-time Staffing Assistance
- ▶ Bookkeeping / Accounting
- ▶ Email & Google Apps Setup and Management
- ▶ Business Card Design & Printing
- ▶ Company Profile Creation
- ▶ Email Marketing & Pay Per Click Management
- ▶ Social Media Management
- ▶ Content Writing
- ▶ Presentation Creation & Improvement
- ▶ Data Collection / Images Search / Data Entry
- ▶ Complete Virtual Support Services
- ▶ ...And much more "On-Demand" Services!

GUIDANCE

Major services available to SDGP Clients include:

- ▶ Feasibility Studies
- ▶ Market Research
- ▶ Competitive Analysis
- ▶ Strategic Planning Assistance
- ▶ Financial Forecasting
- ▶ Investor Relations
- ▶ Executive Mentoring

FINANCING

SDGP helps client companies secure growth capital in a number of ways:

- ▶ Assisting companies in applying for SBA loans, Lines of Credit, and Micro-Loans
- ▶ Working with companies to perfect alternative financing packages (Business Plans, Financials, Presentations, Teasers, PPMs)
- ▶ Providing access to Business Capital providers (both Equity & Debt)



Info

P: 619-955-6620
 E: Info@SDGrowth.com
 W: www.SDGrowthProgram.com